

Informed consent for marketing purposes – LIFTEC GROUP

The company **LIFTEC SK**, s.r.o., with registered office at Zlatovská 2415/33B, Trenčín 911 05, Slovakia, ID number: 36 326 542, registered: in the Commercial Register of the Trenčín District Court, department Ltd., insert no. 13552/R, represented by: Ing. Štefan Baláž, LL.M., MBA – executive director, contact details: email: gdpr@liftec.sk tel.: +421327430850 (hereinafter also referred to as the "operator") in connection with obtaining consent, informs the affected person of the fulfillment of information obligations pursuant to Art. 13 Regulation of the European Parliament and of the Council (EU) 2016/679 of April 27, 2016 on the protection of natural persons in the processing of personal data and on the free movement of such data, which repeals Directive 95/46/EC (hereinafter referred to as the "Regulation") and § 19 Act No. 18/2018 Coll. on the protection of personal data (hereinafter also referred to as the "OOO Act") by sharing the information below.

The person concerned is not obliged to provide his personal data for the purpose listed below.

1. Identification data and contact data of the operator:

Business name: LIFTEC SK, s.r.o.
Registered office: Zlatovská 2415, Trenčín 911 05, Slovakia
ID: 36 326 542
Legal form: Limited liability company
Registered in: in the Commercial Register of the Trenčín District Court, section Ltd., insert no. 13552/R
Represented by: Ing. Štefan Baláž, LL.M., MBA – executive director
Contact: email: gdpr@liftec.sk, phone No: +421 32 7430 850

2. The purpose of processing personal data for which personal data is intended, as well as the legal basis for processing personal data:

Purpose: Marketing purposes – electronic sending of the newsletter, business announcements, advertising materials, market surveys and direct product offers by the Operator.

Legal basis: Consent of the person concerned pursuant to Art. 6 par. 1 letter a) Regulations.

3. Beneficiary identification or beneficiary category, if any

There are not recipients or categories of recipients who process personal data.

4. Period of storage of personal data

Period of storage of personal data: 10 years or until withdrawal of consent.

5. Right of the affected person

The person concerned has the right to:

➤ **Request access to personal data** relating to the person concerned.

As a data subject, you have the right to provide a list of personal data that we have available from you, as well as information:

- why we process your personal data (purpose of personal data processing),
- what data about you do we process (category of personal data),
- to whom your personal data may be provided (identification or range of recipients),
- how long will we process your personal data (personal data storage period),
- about the right to request from the operator the correction of personal data concerning the person concerned, their deletion as well as the restriction of their processing or the right to object to the processing of personal data,
- on the right to submit a proposal to initiate proceedings on the protection of personal data according to the Personal Data Protection Act or the right to file a complaint with the supervisory authority according to the Regulation, which is the Personal Data Protection Office of the Slovak Republic,
- about the source of personal data, if the personal data was not obtained from the person concerned,
- on the existence of automated individual decision-making, including profiling according to § 28 par. 1 and 4, especially about the procedure used, as well as about the meaning and expected consequences of such processing of personal data,
- about adequate guarantees regarding the transfer, in case your personal data is transferred to a third country or an international organization

➤ **Correct personal data**

We have taken measures to keep your personal data accurate, complete and up-to-date. If you believe that your personal data that we store is not accurate, complete and up-to-date, please inform us and we will correct it.

➤ **Delete personal data** (the so-called the right to be forgotten)

As a data subject, you can also ask us to delete your personal data, if the reasons given by law are met, namely:

- Your personal data is no longer necessary for the purpose for which we obtained it or otherwise processed it,
- you have withdrawn your consent to the processing of personal data, on the basis of which we process your personal data, and at the same time there is no other legal basis for their further processing,
- you object to the processing of personal data, which is carried out on the legal basis of public interest or legitimate interest and no legitimate reasons for their processing prevail,
- Your personal data was processed illegally,
- Your personal data must be deleted, as it is necessary to fulfill an obligation under the law of the Slovak Republic or the law of the European Union,
- Your personal data was obtained in connection with the offer of information company services according to § 15 par. 1 of the Act on the Protection of LLCs.

However, your right to erasure of personal data may not be granted in a specific case with regard to specific circumstances, if the processing of personal data is necessary for:

- to execute our right to freedom of expression or right to information,
- to fulfill a legal obligation - to exercise our legal claim,
- for the purpose of archiving, for the purpose of historical research or for statistical purposes, as long as it is likely that the right to erasure would make it impossible or seriously difficult for us to achieve the goals of such processing.

➤ **Limit the processing of personal data**

As a data subject, you can ask us to stop using your personal data if the legal conditions are met, namely

- during the period allowing us to verify the correctness of your personal data, you challenge the correctness of your personal data,
- it will be an illegal processing of personal data, you will object to the deletion of personal data and will request a limitation of the processing of personal data instead of deletion,
- we will no longer need your personal data for any of the processing purposes, or you will need them to prove, exercise or exercise your legal claims,
- you will object to the processing of personal data, until the time of verification whether our legitimate interests prevail over your legitimate interests.

➤ **Object to the processing of personal data**

As a data subject, you have the right to object to the processing of your data, if you believe that we do not have a legal reason to process personal data. As a data subject, you have the right to object to the processing of personal data concerning you for the purpose of direct marketing, including profiling to the extent that it is related to direct marketing. If the affected person objects to the processing of personal data for the purpose of direct marketing, the operator may not further process personal data for the purpose of direct marketing.

➤ **Transfer of personal data**

As a data subject, you have the right under certain circumstances to ask us to transfer the personal data you have provided to us. However, this right to portability only applies to personal data that we have provided to us based on your consent or based on a contract to which you are a party.

➤ **Withdraw consent**

The person concerned has the right to withdraw consent at any time if personal data is processed on the basis of consent. Withdrawal of consent does not affect the lawfulness of processing based on consent prior to its withdrawal.

➤ **Initiate proceedings or complaint to the supervisory authority**

As a data subject, you have the right to submit a proposal or complaint to the Personal Data Protection Office of the Slovak Republic, <https://dataprotection.gov.sk>, Galvaniho Business Centrum II, Galvaniho 7/B, 821 04 Bratislava, Bratislava; tel. number: +421 /2/ 3231 3214; E-mail: statny.dozor@pdp.gov.sk.

The affected person can demand the exercise of the above-mentioned rights at any time, by email: gdpr@liftec.sk, or in writing to the postal address of the operator's headquarters. The operator will handle the request of the person concerned in connection with the above-mentioned rights within the legal deadlines.