

## Informed consent for marketing purposes

**LIFTEC SK, s.r.o.**, with its registered office at Zlatovská 2415/33B, Trenčín 911 05, Company ID No.: 36 326 542, registered: in the Commercial Register of the District Court Trenčín, Section Sro, FileNo. 13552/R, represented by: Ing. Štefan Baláž - Managing Director, contact details: email: [gdpr@liftec.sk](mailto:gdpr@liftec.sk) tel.: +421 327 430 850 (hereinafter also referred to as the "Data Controller") in connection with obtaining consent informs the data subject about the fulfilment of information obligations pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as the "Regulation") and Section 19 of Act No. 18/2018 Coll. on Personal Data Protection (hereinafter also referred to as the "Personal Data Protection Act") by disclosing the information referred to above.

The data subject is not obliged to provide his/her personal data for the purpose listed below.

### 1. Identification data and contact details of the controller:

Operator:

**Commercial name: LIFTEC SK, s.r.o.**

Residence: Zlatovska 2415, Treencin 911 05

Company ID: 36 326 542

Legal form: Company with limited liability

Registered: in the Commercial Register of the District Court Trenčín,  
Sec. S.r.o., vložka No. 13552/R

Represented: Ing. Štefan Baláž - manager

Contact details: email: [gdpr@liftec.sk](mailto:gdpr@liftec.sk), tel.: +421 32 7430 850

### 2. The purpose of the processing of personal data, for which the personal data are intended, as well as the legal basis for the processing of personal data:

Purpose: Marketing purposes – electronic sending of newsletters, commercial communications, advertising materials, market research and direct product offers by the Operator.

**Legal basis:** Consent of the data subject according to Art. Article 6(1)(a) Regulation

### **3. Identification of the recipient or category of recipient, if any**

Recipients or categories of recipients who process personal data are not.

### **4. Personal data retention period**

Personal data retention period: 10 years or until consent is withdrawn.

### **5. Rights of the data subject**

The data subject has the right to:

- **request access to personal data** relating to the data subject;

As a data subject, you have the right to be provided with a list of personal data that we have available from you, as well as information:

- why we process your personal data (purpose of personal data processing),
- what data we process about you (category of personal data),
- to whom your personal data may be provided (identification or group of recipients),
- how long we will process your personal data (personal data retention period),
- on the right to request from the controller the rectification of personal data relating to the data subject, their deletion as well as the restriction of their processing or the right to object to the processing of personal data,
- on the right to file a motion to initiate proceedings on the protection of personal data under the Personal Data Protection Act or the right to lodge a complaint with a supervisory authority under the Regulation that is the Office for Personal Data Protection of the Slovak Republic,
- the source of personal data, if the personal data were not obtained from the data subject,
- on the existence of automated individual decision-making, including profiling pursuant to Section 28 (1) and (4), in particular on the procedure used, as well as on the significance and expected consequences of such processing of personal data,
- on appropriate safeguards regarding the transfer, in the event that your personal data is transferred to a third country or an international organization

- **to rectify personal data,**

We have taken steps to keep your personal data accurate, complete and up-to-date. If you believe that the personal data we hold about you is not accurate, complete and up to date, please let us know and we will rectify it.

- **to the erasure of personal data** (so-called right to be forgotten)

As a data subject, you can also ask us to delete your personal data if the reasons stated by law are met, namely:

- Your personal data is no longer necessary for the purpose for which we collected or otherwise processed it,
- you have withdrawn your consent to the processing of personal data, on the basis of which we process your personal data and at the same time there is no other legal basis for their further processing,
- you object to the processing of personal data that is carried out on the legal basis of public interest or legitimate interest and there are no legitimate grounds for their processing,
- your personal data has been processed unlawfully,
- Your personal data must be deleted, as it is necessary to comply with an obligation under the law of the Slovak Republic or the law of the European Union,
- Your personal data was obtained in connection with the offer of information society services pursuant to Section 15 (1) of the Personal Data Protection Act.

However, your right to erasure of personal data may not be complied with in a specific case with regard to specific circumstances if the processing of personal data is necessary for:

- to exercise our right to freedom of expression or the right to information;
- to comply with a legal obligation - to assert our legal claim,
- for archiving, historical research or statistical purposes, insofar as it is likely that the right to erasure would make it impossible or seriously difficult for us to achieve the purposes of such processing.

▪ **to restrict the processing of personal data,**

As a data subject, you can ask us to stop using your personal data if we meet the legal conditions, namely

- during the period enabling us to verify the accuracy of your personal data, you contest the accuracy of your personal data,
- it is unlawful processing of personal data, you object to the deletion of personal data and request the restriction of the processing of personal data instead of erasure,
- we will no longer need your personal data for any of the purposes of processing, or you will need them to establish, exercise or exercise your legal claims,
- object to the processing of your personal data until verification, whether our legitimate interests outweigh your legitimate interests.

- **object to the processing of personal data,**

As a data subject, you have the right to object to the processing of your data, if you have become convinced that we have no legal basis for the processing of personal data. As a data subject, you have the right to object to the processing of personal data concerning you for the purpose of direct marketing, including profiling, to the extent that it is related to direct marketing. If the data subject objects to the processing of personal data for the purpose of direct marketing, the controller may not further process personal data for the purpose of direct marketing.

- **the portability of personal data;**

As a data subject, you have the right, under certain circumstances, to request us to transfer the personal data you have provided to us. This right to portability applies only to personal data that we have provided to us on the basis of your consent or on the basis of a contract to which you are a party.

- **withdraw consent;**

As a data subject, you have the right to withdraw your consent at any time in cases where we process your personal data on the basis of your consent. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

- **file a motion to initiate proceedings or a complaint to the supervisory authority,**

As a data subject, you have the right to file a proposal or complaint with the Office for Personal Data Protection of the Slovak Republic, <https://dataprotection.gov.sk>, Hraničná 12, 820 07 Bratislava 27; tel. number: +421 /2/ 3231 3214; E-mail: [statny.dozor@pdp.gov.sk](mailto:statny.dozor@pdp.gov.sk).

The data subject may request the exercise of the above rights at any time, via email: [gdpr@liftec.sk](mailto:gdpr@liftec.sk), or in writing to the postal address of the Controller's registered office. The Controller will handle the request of the data subject in relation to the above-mentioned rights within the statutory time limits.